Notice regarding the Determination of Offer Price of Treasury Stock

11 June, 2010

Don Quijote Co., Ltd.

Securities Code No.: 7532

Shares Listed: Tokyo Stock Exchange Address: 2-19-10 Aobadai, Meguro-ku, Tokyo

Representative: Junji Narusawa, President, Representative Director and COO

Contact: Mitsuo Takahashi, Senior Managing Director and CFO (Phone: +81-3-5725-7588)

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Don Quijote Co., Ltd. (the "Company") has, at a meeting of the Board of Directors held on 11 June 2010, resolved to sell certain shares of common stock of the Company (shares of common stock of the Company being referred to herein as the "Shares") held by the Company as treasury stock. Offer Price and other items has been determined.

(1) Offer Price JPY 2,367 per share

(2) Total amount of Offering JPY 5,734,057,500

(3) Disposal Price JPY 2,342.70 per share

(4) Total amount of Disposal JPY 5,675,190,750

(5) Subscription Period From 11 June 2010 to 14 June 2010, 8:00am (Japan Time)

[For your reference]

(1) Total Number of Shares 2,422,500 Shares of common stock of the Company. being Sold

(2) Payment Date The payment date will be June 28, 2010.

(3) Method of Determination of Offer Price

a. Calculation base date and the Price

11 June, 2010 JPY 2,466

b. Discount Ratio 4.01%

This news release has been prepared for the purpose of announcing to the public certain matters relating to the offer and sale of the shares of Don Quijote Co., Ltd. (the "Company"), and not for the purpose of inducing any investment. This news release is not an offer of any securities of the Company for sale in Japan, the United Kingdom or the United States nor shall it constitute an invitation or inducement to engage in investment activity or financial promotion for purposes of the Financial Services and Markets Act 2000 of the United Kingdom. The securities have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") and may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act. No public offering of securities in Japan, the United States or the United Kingdom will be made in connection with the offering described herein.